

## Community Calendar – Group E

### Summary

Better communication on what is happening in our city. Great work going on by many parties—how to get that out to the citizens.

### Contacts

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### Description & Goals

Haverhill has a lot going on! Many groups (non-profits, businesses, schools, The City, The Chamber, etc.) are creating fantastic programming. There is a lot to do in our city on any given day. How do we know what's happening?

Using a calendar format, our group is hoping to aggregate those events and activities into one place. We have menu avenues to help spread the word today (newspaper, social media, word of mouth, group communications, etc) but they are flat information sources. A community wide calendar would create a dynamic, searchable reference tool.

Our group will discuss the following:

- Source: Use an existing calendar (14 known ones exist today) or create a new one?
- Management: Allow everyone to post or have an admin?
- Cost: Free to post or a small fee to help maintain infrastructure?
- Revenue: Advertising or underwriting?

### Next Steps

- Identify existing community models and review how they've answered the above.
- Next meeting to be scheduled once all volunteers and interest parties have stepped forward.
  - Please email Rebecca, Mel or [info@teamhaverhill.com](mailto:info@teamhaverhill.com) if interested