



## Team Haverhill Logo Contest Calling all artists and inspired community members

It's Team Haverhill's 10<sup>th</sup> year and it's time for a new logo that will better reflect our future. We are seeking submissions of a creative, innovative, and professional logo design – a vibrant symbol of our organization that will help promote our mission.

There is no fee to enter. Submissions will be accepted from **August 17, 2016 through October 15, 2016**. Contest winner will receive a **\$300 Visa Gift Card** (and bragging rights!) Please read below for more details regarding logo design, contest rules and submission requirements.

### Logo Requirements

- **Professional:** This logo may be featured on our digital and print media. Therefore, it must be both eye-catching and legible.
- **Theme:** Logo must represent Team Haverhill's Branding and Positioning Statements. See last sections for Statements.
- **Color:** Any colors may be used. However, the logo must translate in both color and/or black and white.
- **Integrity:** Logos cannot contain copyrighted material and must have been created and edited by the Entrant.

### How to Enter

1. Entries must be submitted by email directly to Team Haverhill at [info@teamhaverhill.org](mailto:info@teamhaverhill.org) no later than 5 PM EST **October 15, 2016**.
2. The email must include the Entrant's name, postal address, preferred phone number and email address. The subject line should say: "Logo Contest – Your First & Last Name"
3. The entry must be submitted in **all** of the following file types: a print quality PDF file a scalable vector graphic in up to 3 PMS spot colors in EPS format, and also as a RGB JPG at 300 dpi.
4. Entries must conform to the Logo Requirement set out below. Entries that fail to do so will be rejected.
5. Entrants may submit no more than 3 entries.
6. All files should be compressed in one folder as a .zip and no larger than 8MB.

### Selection Criteria and Logo Use Details

The logo will be selected by members of Team Haverhill and designers from local advertising agency, PRIMARY, along with other local judges. The winner will be contacted by email and announced on the Team Haverhill website, social media and local press on or about **Saturday, November 12, 2016**.

Contestants assign all ownership rights, including all intellectual property rights to the logo, to Team Haverhill. Team Haverhill may alter, modify, or revise the logo as it sees fit to achieve the goals of the

non-profit organization. Team Haverhill reserves the right to not select a winner if, in its sole discretion, no suitable entries are received.

### **About Team Haverhill**

Team Haverhill is an independent, volunteer action group dedicated to making Haverhill a better place to live, learn, work and play. We pursue this purpose by fostering civic dialogue, organizing hands-on projects, creating a more informed public, and advocating for positive change. Team Haverhill is a 501(c)(3) nonprofit organization serving Haverhill, Massachusetts.

### **Branding and Positioning Statements**

- We are our volunteers – our team is made of ordinary people doing extraordinary things
- We make connections – we build partnerships throughout the community
- We are accountable – our processes help us deliver
- We empower positive change – we act as a catalyst to get things done

For more information, please visit our website [www.teamhaverhill.org](http://www.teamhaverhill.org) or contact us at [info@teamhaverhill.org](mailto:info@teamhaverhill.org)