

POSSIBLE DREAMS 2015: Special Topic Descriptions and Notes from Group Reports

	Topic	Description, Chart-Pad Notes, Next Steps	Convener(s)
A	<b>Merrimack Street / Harbor Place</b>	<p>Preparing the city for completion of Harbor Place—how can we work together to make this project a success?</p> <p>Ensure that improvements to Merrimack Street complement the Harbor Place project.</p> <ul style="list-style-type: none"> <li>• Parking garage (deck) modifications, include residential &amp; retail</li> <li>• Modifications to post office, bus terminal facilities</li> <li>• Lighting, zoning, codes, accessibility</li> <li>• Master plan</li> <li>• Basiliere Bridge</li> <li>• Public amenities</li> <li>• Façade improvements</li> </ul> <p>Next steps: Work with the City and schedule follow-up meeting</p>	<p>Tom Wylie, <i>Education Consultant</i> (<a href="mailto:tfwrun@comcast.net">tfwrun@comcast.net</a>) John Ulrich, <i>Whittier Tech</i> (<a href="mailto:julrich@whittier.tec.ma.us">julrich@whittier.tec.ma.us</a>)</p>
B	<b>Attracting/Growing Retail &amp; Creative Businesses</b>	<p>How to attract more creative and retail businesses to Haverhill, especially the downtown area—how to help new and existing businesses grow.</p> <p>How to help existing businesses:</p> <ul style="list-style-type: none"> <li>• More cross-marketing</li> <li>• Signage and maps for downtown and Cultural District with lights</li> <li>• Kiosk for tourist information (in progress)</li> </ul> <p>How to attract new businesses:</p> <ul style="list-style-type: none"> <li>• Bigger anchor stores (Barnes&amp;Noble, Trader Joe’s)—work with city planner on how to do this</li> <li>• Art in empty storefronts</li> <li>• More advertising and marketing—business-to-business, from the City</li> <li>• City website needs to be revamped and user friendly. An app?</li> </ul> <p>Next step: Figure out what to do with the empty storefronts and schedule a follow up meeting</p>	<p>Patricia Bruno, <i>Positive Images</i> (<a href="mailto:pat@positiveimagesphoto.com">pat@positiveimagesphoto.com</a>) Melissa Horne-Lopez, <i>8 By Design</i> (<a href="mailto:8bydesign@gmail.com">8bydesign@gmail.com</a>) Jackie Cabrera-Lindonen, <i>Resident</i> (<a href="mailto:Jackie.cabrera.lindonen@gmail.com">Jackie.cabrera.lindonen@gmail.com</a>)</p>
C	<b>Tourism and the Amtrak DownEaster</b>	<p>If you were meeting a tourist off the train for the first time, what advice would you give them on spending the day in Haverhill?</p> <p>(This group did not meet.)</p>	<p>Beverly Donovan, <i>GH Chamber of Commerce</i> (<a href="mailto:Beverly@haverhillchamber.com">Beverly@haverhillchamber.com</a>)</p>

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<p><b>D</b></p>	<p><b>How to Celebrate Haverhill's 375<sup>th</sup> Anniversary?</b></p>	<p>How should Haverhill celebrate its 375<sup>th</sup> anniversary? How can local organizations collaborate more on public events?</p> <ul style="list-style-type: none"> <li>• June 18<sup>th</sup> is the actual date. Need volunteers to help plan.</li> <li>• Theme—"Haverhill Then and Now"</li> <li>• Small events through the year</li> <li>• Get service clubs, schools, churches, ethnic groups involved</li> <li>• Time capsule</li> <li>• Plays, live entertainment, concerts</li> <li>• Movie about Haverhill history (HC Media)</li> <li>• Buttonwoods events already planned, pop up exhibits</li> <li>• Reenactments, historic dress-up, historical picnic</li> <li>• Other options: Festival/carnival, 4<sup>th</sup> of July event, parade</li> </ul> <p>Next steps: Volunteers, buy-in, \$. Contact Historical Commission through Kerry Fitzgerald. (<a href="mailto:KerryF@Verizon.net">KerryF@Verizon.net</a>)</p>	<p>Kerry Fitzgerald, <i>Haverhill Historical Com.</i> (<a href="mailto:KerryF@Verizon.net">KerryF@Verizon.net</a>)</p>
<p><b>E</b></p>	<p><b>Community-Wide Calendar</b>  (See "Topic E Attachment" for more...)</p>	<p>Better communication on what is happening in our city. Great work going on by many parties—how to get that out to the citizens.</p> <ul style="list-style-type: none"> <li>• 14 calendars today</li> <li>• Existing vs. new calendar</li> <li>• Posting memberships vs. free-to-use</li> <li>• Self-service vs. administrator</li> <li>• Identifying interests by category will be more user friendly</li> <li>• Funding: Advertising? Underwriting?</li> </ul> <p>Next steps: Identify and convene stakeholders, identify existing models, tie together existing calendars. Will meet again!</p>	<p>Rebecca York, <i>Team Haverhill</i> (<a href="mailto:yorkie118@gmail.com">yorkie118@gmail.com</a>) Melvyn Ball, <i>Resident</i> (<a href="mailto:mball47@gmail.com">mball47@gmail.com</a>)</p>
<p><b>F</b></p>	<p><b>Preserving Open Space and Urban Trees</b></p>	<p>How to preserve Haverhill's open space; how to care for the hundreds of trees planted by the city in the past 10 years.</p> <ol style="list-style-type: none"> <li>1. Short term and long term <u>maintenance</u> plan for trees, partnership of City and citizens</li> <li>2. Plan for future open space? Identify and buy key land for open space</li> <li>3. Educating public / school children about importance of open space and trees. City website provide information about open space areas.</li> </ol>	<p>Lisa Marzilli, <i>Team Haverhill</i> (<a href="mailto:lamarzilli@yahoo.com">lamarzilli@yahoo.com</a>) Dave LaBrode, Cat Cargill, <i>Brightside</i> (<a href="mailto:ickylabrode@verizon.net">ickylabrode@verizon.net</a>)</p>

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	<b>Preserving Open Space and Urban Trees, cont'd</b>	<p>Current Open Space Plan expires in 2015!</p> <p>Next steps: Send out Open Space Plan to group members for review</p>	
<b>G</b>	<b>Winnekenni Park--Basin Cleanup Project and Pet Waste Stations</b>	<p>Organizing cleanup of immediate area around Winnekenni basin. Creating waste stations to help eliminate waste on the trails.</p> <p>Basin Cleanup</p> <ul style="list-style-type: none"> <li>• Plan a one-day cleanup event—last Sat. in April or first Sat. in May? May coincide with Earth Day Cleanup (4/25) if enough additional volunteers</li> <li>• Coordinate volunteers and sponsors</li> <li>• Reach out to partners and appropriate City departments such as Parks, Conservation, Forest Management</li> <li>• Gather donations for cleanup supplies</li> </ul> <p>Pet Waste Collection System</p> <ul style="list-style-type: none"> <li>• Work with City to research and implement a dog waste collection system/program in the park</li> <li>• Seek funding to increase the number of trash barrels</li> <li>• Implement a recycling program in the park</li> </ul>	<p>Tom Sullivan, <i>VP Winnekenni Fdn</i>  <a href="mailto:tsullivan@cityofhaverhill.com">tsullivan@cityofhaverhill.com</a>          Harmony Wilson, <i>Resident</i>  <a href="mailto:hfewelling@yahoo.com">hfewelling@yahoo.com</a></p>
<b>H</b>	<b>Recreational Disc Golf</b>	<p>Idea to install “frisbee golf” facility on city lands in the woods behind the American Legion post. Courses exist in Amesbury, Topsfield, Pelham NH.</p> <ul style="list-style-type: none"> <li>• Combo sport of golf and frisbee</li> <li>• Accessible activity for many demographics</li> <li>• Cheap overhead / maintenance costs</li> <li>• Excellent source of active living and outdoor appreciation</li> </ul> <p>Next steps: Secure volunteers to clear brush and install, secure possible sources of funding</p>	<p>Andrew Fonseca, <i>Resident</i>  <a href="mailto:umassfons05@yahoo.com">umassfons05@yahoo.com</a></p>
<b>I</b>	<b>Community Rowing in Haverhill</b>	<p>How to get a Community Rowing program started in Haverhill</p> <ul style="list-style-type: none"> <li>• Community buy-in—programs people care about</li> <li>• Events—highlight rowing and benefits to cultural assets</li> <li>• Temporary (1-3 year) site (dock access and permit)</li> <li>• Long term home: Explore 3-4 possibilities in Haverhill for more permanent structures</li> </ul>	<p>Ellen Minzner, <i>Resident</i>  <a href="mailto:Ellen.minzner@gmail.com">Ellen.minzner@gmail.com</a></p>

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J	<p><b>Skate Park for Haverhill</b></p>	<p>How to redevelop the Skatepark at Cashman’s Field and/or construct a new Skatepark in Haverhill</p> <ul style="list-style-type: none"> <li>• Redeveloping Cashman Field Skatepark—currently out of sight of public and law enforcement, not safe</li> <li>• Could help to create a safe place to serve a large proportion of the young-adult population</li> </ul> <p>Next step: Contact Parks Department</p>	<p>Casey Joseph, <i>Young Professional Resident</i>  <a href="mailto:caseysullivanjoseph@gmail.com">(<a href="mailto:caseysullivanjoseph@gmail.com">caseysullivanjoseph@gmail.com</a>)</a></p>
K	<p><b>Contemporary and Young-Adult Public Art (“InsideOut Haverhill”)</b></p> <p>See “Topic K Attachment” for more...</p>	<p>Imagining contemporary public art opportunities, like the InsideOut portrait project and venues where street artists can express their creativity.</p> <ul style="list-style-type: none"> <li>• Initiative under way called “InsideOut Haverhill: Spirit and Souls”. Huge (3x5 ft) black and white portrait-posters of Haverhill people pasted in public places as a temporary art installation—end of June 2015.</li> <li>• Focus on the walls around the parking lot next to 52 Wingate Street, all the way through to Washington Street.</li> <li>• Next step: Photo session for any community member who wishes to sit for a portrait: March 23, 3-7 pm, Maria’s Function Room, 81 Essex Street</li> <li>• Other next steps include permission of property owners; organizing the installation, curation, and removal of portraits; press and promotion; involving partners such as Cogswell Art Center, HC Media, Maria’s Restaurant, Fishbrook Design Studio, FotoFactory, Alicia’s Make-Up, 375<sup>th</sup> Anniversary Committee</li> <li>• Contact address is: <a href="mailto:insideouthaverhill@gmail.com">insideouthaverhill@gmail.com</a> (Linda Germain). Website for info and donations: <a href="http://insideouthaverhill.blogspot.com">http://insideouthaverhill.blogspot.com</a></li> </ul>	<p>Linda Germain, <i>Haverhill Artist</i>  <a href="mailto:insideouthaverhill@gmail.com">(<a href="mailto:insideouthaverhill@gmail.com">insideouthaverhill@gmail.com</a>)</a>  Mason Sarrette, <i>Young Adult Resident</i>  <a href="mailto:masonman012@aol.com">(<a href="mailto:masonman012@aol.com">masonman012@aol.com</a>)</a></p>
L	<p><b>Reinvent Cogswell (Art Center Initiative)</b></p>	<p>A vision for preservation, community, and art—making use of the former Cogswell School facility</p> <ul style="list-style-type: none"> <li>• Alumni connections</li> <li>• HC Media spotlights</li> <li>• Open house at school</li> <li>• Fundraising events / art auctions</li> <li>• Site visits to other art centers</li> <li>• Ongoing outreach to arts community (cont’d below...)</li> <li>• Donate to our website: <a href="http://www.cogswellartcenter.org">www.cogswellartcenter.org</a></li> </ul>	<p>Danielle Smida <i>Cogswell Art Ctr.</i>  <a href="mailto:danielle.smida@gmail.com">(<a href="mailto:danielle.smida@gmail.com">danielle.smida@gmail.com</a>)</a>  Tina Fuller  <a href="mailto:tfuller66@comcast.net">(<a href="mailto:tfuller66@comcast.net">tfuller66@comcast.net</a>)</a>  Leota Sarrette  <a href="mailto:lsarrette@aol.com">(<a href="mailto:lsarrette@aol.com">lsarrette@aol.com</a>)</a></p>

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	<b>Reinvent Cogswell (Art Center Initiative), cont'd</b>	<ul style="list-style-type: none"> <li>Visit <a href="http://www.facebook.com/artscogswell">www.facebook.com/artscogswell</a></li> </ul>	
<b>M</b>	<b>Helping Seniors Thrive</b>	<p>Gathering issues to shape a new community project that seeks to identify and connect thriving seniors with other seniors.</p> <ol style="list-style-type: none"> <li>1. Use existing networks/associations, because there is built-in trust</li> <li>2. Use “retiree-hubs”—elder services, church organizations</li> <li>3. Partner with businesses (community banks and credit unions)</li> <li>4. Food for meetings</li> <li>5. Go to various parts of the community and ask them who they would identify as a “thriving senior”</li> <li>6. Use: Cable access—seniors interviewing seniors—free newspapers</li> <li>7. Conduct a municipal survey</li> <li>8. Issue: The senior groups act independently, don’t know what the other groups are doing</li> </ol> <p>Follow-up Steps: Someone from Haverhill to work with us. Contact Sue Grolnic (Info in right column)</p>	Sue Grolnic, <i>Sister-to-Sister</i> ( <a href="mailto:suegrolnic@comcast.net">suegrolnic@comcast.net</a> , 978-417-9693)
<b>N</b>	<p><b>Local Education Foundations (LEF)</b></p> <p>See “Topic N Attachment” for a Letter from Superintendent Scully describing hopes and dreams for Haverhill Public Schools. [We sincerely regret that the planning team was not able to access this communication in time to include it in the evening program.]</p>	<p>How do Local Education Foundations (LEF) function in other communities? What’s next for Haverhill Foundation for Excellence in Education?</p> <ul style="list-style-type: none"> <li>• Foundation support provides kids with more access to all kinds of enrichment programs</li> <li>• Needs include funding, mentors, creating rewards</li> <li>• Closing the gap between generations</li> <li>• Kids holding kids accountable</li> </ul> <p>Next steps:</p> <ul style="list-style-type: none"> <li>• Follow-up group</li> <li>• Sit down and talk with youth</li> <li>• Work with current programs</li> <li>• Kids controlling events, as long as they are safe and responsible</li> </ul>	Board Members of Haverhill Foundation for Excellence in Education Eva Valentine ( <a href="mailto:eva@aegisfin.com">eva@aegisfin.com</a> )
<b>O</b>	<p><b>Impacting Youth/ Youth Engagement</b></p> <p><b>Impacting Youth/ Youth Engagement, cont'd</b></p>	<p>How do we engage youth to reduce gang activity, drug involvement, loitering, and vandalism, and to inspire social responsibility and community involvement?</p> <ul style="list-style-type: none"> <li>• Needs include funding, mentors, reward systems</li> <li>• Empowering the youth to do the things that they want to do</li> </ul>	Colette Ekman, YMCA ( <a href="mailto:ekmanc@northshoreymca.org">ekmanc@northshoreymca.org</a> ) Katrina & Dennis Everett, <i>Power Of Self Education [POSE Inc]</i> ( <a href="mailto:posecorp@gmail.com">posecorp@gmail.com</a> )

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		<ul style="list-style-type: none"> <li>• Form a task force to collaborate with existing local resources</li> <li>• Make youth a part of the process! “Youth need help, but sometimes don’t know how to get it.”</li> <li>• Next step: Meeting on Monday March 23, 2015, 5:00 PM until 7:00 PM at Haverhill Public Library, Milhendler Room, hosted by Power of Self-Education (POSE). “We invite any interested new participants (as well as those who attended Possible Dreams) to join us as we brainstorm ways to engage youth based on the following 2 part question:             <ul style="list-style-type: none"> <li>○ How do we engage youth to reduce gang activity, drug involvement, loitering, and vandalism, and</li> <li>○ Inspire social responsibility and community involvement?”</li> </ul> <p>This meeting is open to the community and we encourage anyone interested in seeing a change in our community to come and brainstorm with us. Especially seeking area youths to attend!</p> </li> <li>• Contact for follow-up meeting: Kat &amp; Dennis Everett, 978-457-3676, <a href="mailto:Posecorp@gmail.com">Posecorp@gmail.com</a>.</li> </ul>	
<p><b>P</b></p>	<p><b>Enhancing Quality of Life in the “Acre”</b></p> <p>See “Topic P Attachment” for more...</p>	<p>How can neighbors and nonprofits work together to foster positive change? (Activities at Portland Playground, after-school programming, safety, etc.)</p> <ul style="list-style-type: none"> <li>• Acre is under-represented. Give the people of the community a voice! Representation on city council and school committee. Contact: Dan McGraw (<a href="mailto:dmcgraw52@yahoo.com">dmcgraw52@yahoo.com</a>)</li> <li>• Design and urban development (revisiting the master plan). Contact: Mike Valvo (<a href="mailto:mikevalvo@gmail.com">mikevalvo@gmail.com</a>)</li> <li>• There is a community in the acre who want to make it better             <ul style="list-style-type: none"> <li>○ Urban Village Montessori and Trinity After-School Program. Contacts: Janet Begin (<a href="mailto:jcbegin@comcast.net">jcbegin@comcast.net</a>) and Chris Cerrato (<a href="mailto:ccerrato1896@gmail.com">ccerrato1896@gmail.com</a>)</li> <li>○ Portland Street Playground—Ongoing Care and Activities. Contact: Janet Begin (<a href="mailto:jcbegin@comcast.net">jcbegin@comcast.net</a>) and Alice Mann (<a href="mailto:am1111@comcast.net">am1111@comcast.net</a>)</li> </ul> </li> </ul>	<p>Janet Begin, <i>Urban Village Montessori</i> (Please see specific contact names by topic at left)</p>
<p><b>Q</b></p>	<p><b>Supporting Local Efforts to Prevent Heroin Deaths</b></p>	<p>Efforts are being made to in our community to address heroin use and heroin-related deaths. How can we support these efforts?</p>	<p>Mark Michel, <i>Team Haverhill</i> (<a href="mailto:michelmark7@gmail.com">michelmark7@gmail.com</a>)</p>

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		(This group merged with Group O, Impacting Youth)	
R	<b>“Haverhill Matters” (Local News Source)</b>	<p>A new and robust source of timely, reliable community news and information for Haverhill, published online, owned locally and committed to civic engagement through a pioneering “online public square.”</p> <ul style="list-style-type: none"> <li>• What is going on in the city?</li> <li>• Local journalism is suffering</li> <li>• Cooperative model with local owners (shareholders) and professional journalists--first effort of its kind in the US</li> <li>• Regular monthly meetings at Fox Center (March 10<sup>th</sup> at 6:30)</li> <li>• Upcoming brunch (looking for 200 founding members)</li> <li>• Info or to become a founding member: <a href="http://haverhill.matters.coop">http://haverhill.matters.coop</a></li> </ul>	<p>John Cuneo, <i>Co-Chair, Haverhill Matters Organizing Committee</i>  <a href="mailto:john.cuneo@verizon.net">john.cuneo@verizon.net</a></p> <p>Ben Yosua-Davis, <i>HMOOC</i>  <a href="mailto:b.yosuadavis@gmail.com">b.yosuadavis@gmail.com</a></p> <p>Tom Stites, <i>Banyan Project Founder</i>  <a href="mailto:tom@tomstites.com">tom@tomstites.com</a></p>
S	<b>Food Coop</b>	<p>How to build on efforts to launch a Food Coop located in Haverhill –a grocery store owned and run by its members</p> <ul style="list-style-type: none"> <li>• Promoting food consciousness and community engagement, support local farms</li> <li>• Alternative to Market Basket</li> <li>• Selling memberships--\$150 one-time fee</li> <li>• Doing a feasibility study—need 60 more members</li> </ul> <p>Next steps:</p> <ul style="list-style-type: none"> <li>• Meetings take place every third Monday, 5-7 pm, at Lakeview Kitchen in Bradford. Upcoming meeting on March 16.</li> <li>• Outreach and education</li> <li>• <a href="http://www.mvfood.coop">www.mvfood.coop</a></li> </ul>	<p>Dana Clawson, <i>Merrimack Valley Food Co-op</i>  <a href="mailto:dana@mvfood.coop">dana@mvfood.coop</a></p> <p>Local Board members Suzanne Carey-Fernandez and Joan Bennett</p>
T	<b>Freestyle Conversation:</b>	Hopes for Haverhill—not limited to any particular topic. Participants brought two specific topics to the table:	
	<b>Water Fluoridation Issue</b>	<p>Rethink Water Fluoridation</p> <ul style="list-style-type: none"> <li>• Some people think the costs/problems of water fluoridation outweigh the benefits.</li> <li>• Possible negative health effects; forced medication, never voted on by the public; costs the City to fluoridate.</li> <li>• Information at <a href="http://www.fluoridealert.org">www.fluoridealert.org</a></li> </ul>	<p>Fluoridation Issue: Jane Thiefels  <a href="mailto:jthiefels@verizon.net">jthiefels@verizon.net</a></p>
T	<b>Cont’d</b>		

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	<p><b>Space Needs of Spotlight Playhouse</b></p>	<ul style="list-style-type: none"><li>• Next steps: Letter to the editor, public forum with pros and cons.</li></ul> <p>Spotlight Playhouse Needs New Local Venue</p> <ul style="list-style-type: none"><li>• Currently use City Hall auditorium sometimes</li><li>• Need a space that is affordable (\$1000/mo maximum), large enough (16' ceiling desired), accessible. Space needed for performance, rehearsal, costume storage.</li><li>• Ideas offered included: Lecture hall at NECC, club building near Academy Lanes, street theater, contract with UMass Lowell—5<sup>th</sup> floor of Harbor Place</li></ul> <p>Topic also mentioned: Eliminate plastic bags in stores.</p>	<p>Space Needs of Spotlight Playhouse: Elinor Cameron (<a href="mailto:ecam888999@aol.com">ecam888999@aol.com</a>)</p>
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